



SUPPLY CHAIN MANAGEMENT

IBM OUTPUT SOLUTIONS FOR RETAIL

Adopt RFID and take your supply chain to the next level

The use of radio frequency identification (RFID) technology enables retail organizations to track items in a way that brings unprecedented transparency to the supply chain. With real-time visibility, you can improve supplier relationships, move products through your supply chain more accurately and reliably, and refresh customer service initiatives.

IBM, a long-time user of RFID technology in its own supply chain, offers a full range of proven global services and offerings designed to help you accelerate RFID rollout. A part of IBM's robust output solutions for supply chain management, the Infoprint® 6700 RFID-ready printer can provide an end-to-end RFID solution that encompasses reliable tags, software, middle-ware and supplies.

Align your RFID initiative with your business objectives

Whatever your business objectives, RFID can take you beyond bar codes to help address critical supply chain issues. You may lack of visibility into inventory locations and movement data. Or you may not have sufficient information to make phase-in and phase-out decisions confidently. Or you want a better way to forecast the effect of a new product introduction. Or you believe that RFID, as the next step after bar codes, is central to the long-term health of your supply chain.

IBM's consulting model considers opportunities, costs and benefits at each implementation stage. Highlight, technology and integration expertise, IBM can to help you fully understand and leverage output, and specifically RFID, within your supply chain. As a member of the Auto-ID Centre™, IBM is working with major global retailers on RFID standards, electronic product code (EPC) and deployment strategies.

HIGHLIGHTS:

- Leverage RFID technology to boost supply chain efficiency
- Produce critical supply chain documents — product tags, compliance labels, tickets, manifests, routings and more — with exceptional reliability
- Achieve output flexibility to match business objectives
- Work with a single source to attain end-to-end output solutions designed for retail environments

OUTPUT SOLUTIONS FOR AN ON DEMAND WORLD

Modernize operations while you contain costs

RFID solutions can help you modernize your supply chain operations and improve warehouse throughput, elevate customer service with single scans for entire trolleys at check-out, and gain real-time visibility of stock.

However, to complement a RFID initiative, it also makes sense to optimize output throughput your supply chain. Every supply chain requires printed output—product tags, compliance labels, tickets, manifests, routings and more—to keep your products moving. With IBM, you can choose from a broad range of thermal, impact and laser printers to match the right printer to the right job.

Solutions can be designed to support your objectives for RFID deployment, cost reduction, reliability and productivity — at every stage of your supply chain. For example, the RFID-ready Infoprint 6700 offers integration capability with IBM middle-ware to facilitate centralized communication.

Simplify supply chain management

IBM provides comprehensive output solutions for supply chain management, which include an integrated, scalable enabling solution for RFID. As a single source, IBM can save you valuable time and help you solve the most difficult retail output challenges with reliable products and superior worldwide service.

For more information

To learn more about IBM's scalable, RFID-enabled output solutions for the retail industry in the U.S., call the Printer Selection Center at 1-800-IBM-4-YOU (426-4968). For worldwide assistance, make a selection from the IBM Directory of Worldwide Contacts or visit ibm.com/printers/scm



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IBM Printing Systems
Dept. HT7/001H
P.O. Box 1900
Boulder, CO 80301-9191
U.S.A.

Produced in the United States of America
06-05
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